

THE CITY COLLEGE FUND, INC. Financial Statements (Together with Independent Auditors' Report)

Year Ended June 30, 2020



ACCOUNTANTS & ADVISORS

THE CITY COLLEGE FUND, INC.

FINANCIAL STATEMENTS (Together with Independent Auditors' Report)

YEAR ENDED JUNE 30, 2020

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INDEPENDENT AUDITORS' REPORT

The Board of Directors The City College Fund, Inc.

We have audited the accompanying financial statements of The City College Fund, Inc. (the "Fund"), which comprise the statement of financial position as of June 30, 2020, and the related statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The City College Fund, Inc. as of June 30, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Marks Pareth LIP

New York, NY October 21, 2020



THE CITY COLLEGE FUND, INC. STATEMENT OF FINANCIAL POSITION AS OF JUNE 30, 2020

ASSETS:

Cash and cash equivalents (Notes 2C and 8) Due from related party (Note 11) Contributions and grant receivables, net (Notes 2D, 2E and 4) Investments (Notes 2F, 2H and 5) TOTAL ASSETS	<pre>\$ 727,025 160,487 939,645 77,327,345 \$ 79,154,502</pre>
LIABILITIES:	
Annuity payment liability (Note 2H) Accrued expenses and other payable	\$ 757,100 67,190
TOTAL LIABILITIES	824,290
COMMITMENTS AND CONTINGENCIES (Note 10)	
NET ASSETS (Note 2B):	
Without donor restrictions With donor restrictions (Notes 6 and 7) Total net assets	6,439,016 71,891,196 78,330,212
Total liabilities and net assets	<u>\$ 79,154,502</u>

THE CITY COLLEGE FUND, INC. STATEMENT OF ACTIVITIES FOR THE YEAR ENDED JUNE 30, 2020

REVENUES, GAINS AND OTHER SUPPORT:	 thout Donor Restrictions	 Vith Donor estrictions	<u>Total</u>
Contributions Investment return (Notes 2F and 5) Change in value of split-interest agreements (Note 2H) Bad debt recoveries, net of bad debt expenses (Note 4) Net assets released from restrictions	\$ 373,863 2,524,336 - - 4,890,530	\$ 894,056 1,743,202 (617,863) 270,223 (4,890,530)	\$ 1,267,919 4,267,538 (617,863) 270,223
TOTAL REVENUES, GAINS AND OTHER SUPPORT	 7,788,729	 (2,600,912)	 5,187,817
EXPENSES:			
Program services: Scholarship program College activities supporting programs Total program services	 2,251,571 2,657,241 4,908,812	 -	 2,251,571 2,657,241 4,908,812
Supporting services: Management and general Fundraising Total supporting services	 864,229 138,448 1,002,677	 -	 864,229 138,448 1,002,677
TOTAL EXPENSES	 5,911,489	 	 5,911,489
CHANGE IN NET ASSETS	 1,877,240	 (2,600,912)	 (723,672)
Net assets - beginning of year	 4,561,776	 74,492,108	 79,053,884
NET ASSETS - END OF YEAR	\$ 6,439,016	\$ 71,891,196	\$ 78,330,212

THE CITY COLLEGE FUND, INC. STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED JUNE 30, 2020

		Program Services		Supporting	J Services	
	Scholarship Program	College Activities Supporting Programs	Total	Management and General	Fundraising	TOTAL 2020
Salaries Payroll taxes and fringe benefits (Note 9)	\$	\$ 145,957 111,381	\$ 145,957 111,381	\$ 387,980 290,857	\$ 90,501 <u>47,947</u>	\$ 624,438 <u>450,185</u>
Total salaries and related costs	-	257,338	257,338	678,837	138,448	1,074,623
Scholarships and awards Grants and contributions	2,251,571 -	1,675,445	2,251,571 1,675,445 314,977	22,230	-	2,251,571 1,697,675
Supplies Consultants and subcontractors Professional fees	-	314,977 214,803 1,685	214,803 1,685	31,354 - 108,116	-	346,331 214,803 109,801
Travel and conferences Equipment, repair and maintenance Refreshments and meals	-	93,939 39,620 33,638	93,939 39,620 33,638	247 - 93	-	94,186 39,620 33,731
Furniture or equipment purchased for the College Insurance Depreciation		13,721 2,500 -	13,721 2,500 -	- 10,706 6,000	- -	13,721 13,206 6,000
Subscriptions and memberships Telecommunication Honorarium	- -	5,437 - 2,815	5,437 - 2,815	- 3,968 -	-	5,437 3,968 2,815
Printing and reproduction Postage and shipping Advertising	- -	1,221 102 -	1,221 102 -	685 950 1,026	- -	1,906 1,052 1,026
Bank charges and credit card fees TOTAL EXPENSES	- \$ 2,251,571	<u>-</u> \$ 2,657,241	<u>-</u> \$ 4,908,812	<u> </u>	<u>-</u> \$ 138,448	<u>17</u> \$5,911,489

THE CITY COLLEGE FUND, INC. STATEMENT OF CASH FLOWS FOR THE YEAR ENDED JUNE 30, 2020

CASH FLOWS FROM OPERATING ACTIVITIES:

Cash receipts from:	
Contributions	\$ 1,265,899
Dividends and interest	2,266,894
Change in value of split-interest agreements	(163,156)
Cash payments to/for:	
Employee salaries	(624,438)
Employee benefits	(503,049)
Vendors and suppliers	(579,152)
Contributions and grants	(1,697,675)
College support	(13,721)
Scholarships, fellowships, internships and stipends	(2,251,571)
Other	(27,298)
Contributions restricted for endowments	 (210,271)
Net Cash Used in Operating Activities	(2,537,538)
CASH FLOWS FROM INVESTING ACTIVITIES:	
Proceeds from sales of investments	4,874,031
Purchases of investments	 (2,726,233)
Net Cash Provided by Investing Activities	 2,147,798
CASH FLOWS FROM FINANCING ACTIVITIES	
Contributions restricted for endowments	 210,271
Net Cash Provided by Financing Activities	 210,271
NET DECREASE IN CASH AND CASH EQUIVALENTS	(179,469)
Cash and cash equivalents - beginning of year	 906,494
CASH AND CASH EQUIVALENTS - END OF YEAR	\$ 727,025

NOTE 1 - DESCRIPTION OF ORGANIZATION

The City College Fund Inc. ("Fund") is a nonprofit organization dedicated to helping The City College of New York (the "College") by raising funds for various programs of the College. The Fund is primarily supported by contributions and investment income.

In June 2018, the Board of Directors ("BOD") approved the consolidation of The City College Fund and the City College 21st Century Foundation, which is also a supporting foundation of the College, to create a new foundation for the purpose of raising philanthropic funding to support various programs.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

- A. Basis of Accounting The Fund's financial statements have been prepared on the accrual basis of accounting. The Fund adheres to accounting principles generally accepted in the United States of America ("U.S. GAAP").
- B. Basis of Presentation The Fund maintain its net assets under the following two classes:
 - Without donor restrictions resources that are available for the general support of the Fund's operations.
 - With donor restrictions net assets subject to donor-imposed stipulations that will be met either by actions of the Fund or the passage of time, stipulations that they be maintained in perpetuity by the Fund, and unappropriated endowment earnings.
- C. **Cash and Cash Equivalents** The Fund considers all highly liquid investments available for current use with an initial maturity of three months or less to be cash equivalents.
- D. Contributions and Grant Receivables Unconditional promises to give that are expected to be collected within one year are recorded at net realizable value. Unconditional promises to give that are expected to be collected in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met. As of June 30, 2020, the Fund had no conditional contributions from individual donors or foundations that have not been recorded in the accompanying financial statements.
- E. Allowance for Doubtful Accounts The Fund determines whether an allowance for uncollectible receivables should be provided for contributions and grant receivables. Such estimates are based on management's assessment of the aged basis of its receivable, creditworthiness of its donors and borrowers, current economic conditions and historical information. As of June 30, 2020, the Fund determined an allowance of \$582,264 was necessary for contributions and grant receivables.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

F. Investments and Fair Value Measurements – Investments are recorded at fair value. Fair value measurements are the prices that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Changes in the fair value of investments are recorded as unrealized gains or losses and are reflected in the statement of activities. Purchases and sales of securities are recorded on a trade-date basis. Interest income is recorded on the accrual basis. Dividends are recorded on the ex-dividend date. Net appreciation includes the Fund's gains and losses on investments bought and sold as well as held during the year.

In order to increase consistency and comparability in fair value measurements, a fair value hierarchy prioritizes observable and unobservable inputs used to measure fair value into three levels, as described in Note 5.

- G. Property and Equipment Property and equipment are recorded at cost less accumulated depreciation. Depreciation is provided on the straight-line method over the estimated useful lives of the assets. The Fund capitalizes purchases greater than \$5,000 with an estimated useful life of at least three years. During the year ended June 30, 2020, the Fund disposed of its property and equipment resulting in a loss of \$436.
- H. Split-Interest Agreements The Fund's split-interest agreements with donors consist primarily of irrevocable charitable reminder annuity trusts and perpetual trusts held by third parties. Charitable remainder annuity gifts are time-restricted contributions not available to the Fund until after the death of the donor and other beneficiaries, who, while living, receive payouts from the trust based on a fixed amount each year as stated in the trust agreements. The trust agreements, in certain instances, allow for the beneficiaries to receive additional distributions, which may substantially reduce the value of expected future cash receipts. Under the terms of the perpetual trusts, the Fund has the irrevocable right to receive the income earned on the trust assets in perpetuity, but never receives the assets held in trust.

The Fund recognizes as assets and contributions to net assets with donor restrictions, the fair value of the trusts, other than the perpetual trust, based on the present value of the estimated expected future cash receipts from the trusts' assets. The carrying value of the assets is adjusted to fair value at the end of the year. Distributions received by the Fund are either for general purposes or restricted based upon donor-imposed stipulations.

 Functional Expense Allocation – The costs of program and supporting services activities have been summarized on a functional basis in the statement of activities. The statement of functional expenses presents the natural classification detail of expenses by function. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

The financial statements report certain categories of expenses that are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include occupancy, insurance, depreciation, and amortization, which are allocated on a square footage basis, as well as salaries and wages, benefits, payroll taxes, professional services, office expenses, information technology, interest and other, which are allocated on the basis of estimates of time and effort.

J. **Use of Estimates** – The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures at the date of the financial statements. Actual results could differ from those estimates.

NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

K. Recent Accounting Pronouncements – Financial Accounting Standards Board ("FASB") Accounting Standards Update ("ASU") 2018-08, "Clarifying the Scope and Accounting Guidance for Contributions Received and Contributions Made" (Topic 958) was adopted by the Fund for the year ended June 30, 2020. The core guidance is to assist entities in evaluating whether transactions should be accounted for as contributions (nonreciprocal transactions) or as exchange (reciprocal) transactions and determining whether a contribution is conditional, whether an agreement includes a barrier that must be overcome and a right of return of assets transferred or a right of releases of a resource provider's obligation to transfer assets. The adoption of the ASU did not affect net assets as previously reported.

NOTE 3 - AVAILABLE RESOURCES AND LIQUIDITY

The Fund regularly monitors liquidity required to meet its operating needs and other contractual commitments, while also striving to maximize the investment of its available funds. The Fund has various sources of liquidity at its disposal, including cash and cash equivalents, marketable debt and equity securities.

For purposes of analyzing resources available to meet general expenditures over a 12-month period, the Fund considers all expenditures related to its ongoing activities of Scholarship and College activities supporting programs as well as the conduct of services undertaken to support those activities to be general expenditures.

In addition to financial assets available to meet general expenditures over the next 12 months, the Fund operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources.

As of June 30, 2020, the following table shows the amounts of those financial assets could readily be made available within one year of the statement of financial position date to meet general expenditures:

Cash and cash equivalents Due from related party Contributions and grant receivables, net Investments	\$ 727,025 160,487 939,645 <u>77,327,345</u> 79,154,502
Less: Contributions and grant receivables due in more than one year Less: Net assets with donor restrictions	\$ (268,278) (71,891,196) 6,995,028

NOTE 4 - CONTRIBUTIONS AND GRANT RECEIVABLES, NET

Contributions and grant receivables consisted of the following as of June 30:

Receivables due in less than on Receivables due in more than or		1,265,631 <u>282,670</u> 1,536,301
Less: Allowance for doubtful ad	counts	(582,264)
Discount to present valu	e _	<u>(14,392</u>)
	\$	939,645

Bad debt recoveries, net of \$64,040 bad debt expenses, amounted to \$270,223 during the year ended June 30, 2020.

NOTE 5 - INVESTMENTS AND FAIR VALUE MEASUREMENTS

Investments consist of the following as of June 30:

Cash and money market funds	\$ 11,306,772
Equity, securities and mutual funds	35,852,652
Corporate and government bonds	 <u>30,167,921</u>
	\$ 77,327,345

Investments are subject to market volatility that could substantially change their fair values in the near term.

Investment income (loss) is included in the statement of activities and consists of the following for the year ended June 30:

Dividends and interest	\$ 2,266,894
Realized (loss)	(63,518)
Unrealized gain	2,088,645
Investment fees	 (24,483)
	\$ 4,267,538

Accounting Standards Codification 820, *Fair Value Measurements and Disclosures*, ("ASC 820") defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. ASC 820 establishes a framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). In determining fair value, the Fund utilizes valuation techniques that maximize the use of observable inputs and minimize the use of unobservable inputs to the extent possible in its assessment of fair value. These inputs also form the basis of the fair value hierarchy which is used to categorize a fair value measurement into one of three levels as follows:

- <u>Level 1</u> Valuations based on quoted prices (unadjusted) in an active market that are accessible at the measurement date for identical assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.
- <u>Level 2</u> Valuations based on observable inputs other than level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in inactive markets for identical assets or liabilities; or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.
- <u>Level 3</u> Valuations based on unobservable inputs are used when little or no market data is available. The fair value hierarchy gives the lowest priority to level 3 inputs.

Investments in equities and securities are valued using market prices in active markets (Level 1). Mutual funds are valued at the daily closing price as reported by the fund. These funds are required to publish their daily net asset value and to transact at that price. The mutual funds are deemed to be actively traded. Level 1 instrument valuations are obtained from real-time quotes for transactions in active exchange markets involving identical assets. Investments in corporate and government obligations are valued using quoted prices in inactive markets (Level 2). Level 2 instruments valuations are obtained from similar assets or model derived valuations in which all significant inputs are observable or can be derived principally from or corroborated with observable market data.

NOTE 5 - INVESTMENTS AND FAIR VALUE MEASUREMENTS (CONTINUED)

The availability of observable market data is monitored to assess the appropriate classification of financial instruments within the fair value hierarchy. Changes in economic conditions or model-based valuation techniques may require the transfer of financial instruments from one fair value level to another. In such instances, the transfer is reported at the end of the reporting period. For the year ended June 30, 2020, there were no transfers in or out of Levels 1 or 2.

Financial assets carried at fair value on June 30 are classified as follows:

	Level 1	Level 2	<u> </u>
Cash and money market funds Equity, securities and mutual funds Corporate and government bonds	\$11,306,772 35,852,652 	\$	\$ 11,306,772 35,852,652 30,167,921
Investments at Fair Value	<u>\$47,159,424</u>	<u>\$ 30,167,921</u>	<u>\$ 77,327,345</u>

NOTE 6 - NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions as of June 30 were available for the following purposes:

Subject to expenditures for specific purpose and the passage of time:	2020
Scholarship program College activities supporting programs Charitable trusts Subtotal	\$23,048,987 13,908,412 <u>1,904,213</u> 38,861,612
Endowment principal held in perpetuity:	
Endowment funds - Scholarship program Endowment funds - College activities supporting programs Subtotal	16,535,346 <u>16,494,238</u> <u>33,029,584</u>
Net assets with donor restrictions	<u>\$71,891,196</u>

Net assets were released from donor restrictions when expenses satisfying the restricted purposes were incurred or by occurrence of other events specified by donors as follows for the year ended June 30:

Scholarship program	\$ 1,698,602
College activities supporting programs	<u>3,191,928</u>
	<u>\$ 4,890,530</u>

NOTE 7 - ENDOWMENT FUNDS

The Board of the Fund follows the New York State law called the New York Prudent Management of Institutional Funds Act ("NYPMIFA"). NYPMIFA includes a rebuttable presumption of imprudence if an organization appropriates more than 7% of a donor-restricted permanent endowment fund's fair value (averaged over a period of not less than the preceding five years) in any year. Any unappropriated earnings that would otherwise be considered unrestricted by the donor are reflected as net assets with donor restrictions until appropriated.

NOTE 7 - ENDOWMENT FUNDS (CONTINUED)

The Fund's Board has interpreted NYPMIFA as allowing the Fund to appropriate for expenditure or accumulate so much of an endowment fund as the Fund determines is prudent for the uses, benefits, purposes and duration for which the endowment fund was established, subject to the intent of the donor as expressed in the gift instrument. Unless stated otherwise, the assets in a donor-restricted endowment fund shall be donor-restricted assets until appropriated for expenditure by the Board. Under the provisions of NYPMIFA, for the year ended June 30, 2020, the Fund's board approved spending rate on endowment investments was approximately 4% of the average historical investment balance.

As a result of this interpretation, the Fund has not changed the way net assets restricted in perpetuity are classified. The remaining portion of the donor-restricted endowment fund that is not classified as restricted in perpetuity is classified as net assets with donor restrictions (purpose and time-restricted for future periods), until those amounts are appropriated for expenditure in a manner consistent with the standard of prudence prescribed by NYPMIFA.

The policy for valuing the Fund's investments is described in Note 2F. In accordance with U.S. GAAP, any deterioration of the fair value of assets associated with donor-restricted endowment funds that falls below the level the donor requires the Fund to retain in perpetuity is to be reported in net assets with donor restrictions. The fair value of assets associated with individual donor-restricted endowment funds are all above historic dollar value as of June 30, 2020.

Changes in endowment net assets for the year ended June 30, 2020 are as follows:

	Ur	appropriated Earnings	Endowment Corpus	Total
Endowment net assets, beginning of year Contributions Investment return Bad debt expense Appropriations Endowment net assets, end of year	\$	28,688,294 - 1,743,203 - (985,551) 29,445,946	\$ 32,787,306 219,778 - 22,500 	\$ 61,475,600 219,778 1,743,203 22,500 (985,551) <u>\$ 62,475,530</u>

NOTE 8 - CONCENTRATION

Cash and cash equivalents that potentially subject the Fund to a concentration of credit risk include cash accounts with banks that exceed the Federal Deposit Insurance Corporation ("FDIC") insurance limits. Cash accounts are insured up to \$250,000 per depositor. As of June 30, 2020, there was approximately \$599,000 of cash and cash equivalents held by one bank that exceeded FDIC limits.

NOTE 9 - EMPLOYEE PENSION

The Fund has a defined contribution 403(b) Plan. Pension costs are funded on a current basis. Contributions to the retirement plan for the employees of the Fund are based on a percentage of payroll. This plan covers all employees with at least two years of service. Pension expense for the fiscal year ended June 30, 2020 amounted to \$117,450.

NOTE 10 - COMMITMENTS AND CONTINGENCIES

A. The Fund believes it had no uncertain tax positions as of June 30, 2020 in accordance with ASC Topic 740, *Income Taxes*, which provides standards for establishing and classifying any tax provisions for uncertain tax positions.

NOTE 10 - COMMITMENTS AND CONTINGENCIES (CONTINUED)

B. In March 2020, the World Health Organization declared the outbreak of a novel coronavirus ("COVID-19") as a pandemic, which continues to spread throughout the United States. The Fund could be materially and adversely affected by the risks, or the public perception of the risks, related to an epidemic, pandemic, outbreak, or other public health crisis, such as the recent outbreak of COVID-19. The ultimate extent of the impact of any epidemic, pandemic or other health crisis on the Fund's mission, programs, financial condition and results of operations will depend on future developments, which are highly uncertain and cannot be predicted, including new information that may emerge concerning the severity of such epidemic, pandemic or other health crisis and actions taken to contain or prevent their further spread, among others. Accordingly, the Fund cannot predict the extent to which its financial condition and results of operations will be affected.

NOTE 11 - RELATED-PARTY TRANSACTIONS

Due to lack of staff working on campus during the COVID-19 pandemic and a mechanical malfunction on the remote deposit scanner ("RDS") provided by Signature Bank, the staff of the Fund's Development Office deposited checks from donors by the RDS provided for 21st Century Foundation in accordance with the Development Office policy. The City College 21st Century Foundation served as a repository for checks from donors to the Fund during the pandemic. The amount due from 21st Century Foundation for such deposits amounted to \$160,487 as of June 30, 2020.

NOTE 12 - SUBSEQUENT EVENTS

The Fund has evaluated events subsequent to the date of the statement of financial position through October 21, 2020, the date the financial statements were available to be issued. The Fund has determined that no subsequent events have occurred which require disclosure in or adjustments to the financial statements.