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The City College of New York

175

Years of Upward Mobility
The main version may be used with or without the taglines, depending on the application. This is the preferred version to use, whenever possible. Please contact Office of Institutional Advancement and Communications at communications@ccny.cuny.edu, if you like a jpg or eps of the anniversary logos.
This compact version is meant for those applications where it is necessary for the 175 logo to be bigger than the CCNY logo, which allows enough space for the alternative taglines to be used (unlike the main version).
The City College of New York

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Years of Upward Mobility

The City College of New York

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Years of Upward Mobility
Alternative taglines

The alternative taglines may be used in places where the logo is applied repeatedly (e.g. banners on entrances and walking trails).
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175 Years of Remaking Society

175_CCNY_Horizontal_Version_Remaking_P425C

The City College of New York

175 Years of Serving The Whole People

175_CCNY_Horizontal_Version_Serving_P425C
This version is applied over the official icon, replacing the legend "EST. 1847" for “175 YEARS”. Its use is allowed exclusively in the same applications as the original version.

Minimum size

1''
175 CCNY Icon 2
for independent use

Minimum size

1’’
The CCNY 175 years logo has three versions: main, horizontal or compact and icon.
175 Years
The City College of New York
175 CCNY One line Version for co-branding uses. Schools & divisions.

Colin Powell School for Civic and Global Leadership

School of Education