HOME BASED BUSINESS
ONLINE COURSE
How to start and operate a home based business. Create your own job! Be your own Boss!

This Online course will help you determine your aptitude and ability to be a home based entrepreneur. To choose the correct product or service for yourself.

To develop that crucial startup check list:
- Fund Raising/Business Capital
- Legal Business Structure
- Budgeting/Accounting/Financial Systems
- Customer Acquisition and Retention
- Marketing & Sales
- Branding & Pricing
- Social Media
- Human Resources
- Supply Chain Management
- Licensing & Permits
- Taxes
- And what can go wrong.

To draft your business plan summary as a class exercise (Business Model Canvas/SWOT Analysis)

The course instructors will be your business coaches and mentors to help you take your business plan to launch and beyond.

FULLY ONLINE COURSE
Schedule: Saturdays
September 23rd - November 4th
9am - 11am

PRE-REGISTER STARTING NOW
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VISIT: WWW.CPS.CCNY.EDU