First, start with **The BIC Info Session** where BIC Program Director Nancy R. Tag talks “All Things BIC.”

Then join us for the **@BIC Lecture** by PJ Pereira, *AI Anxiety: How to be fearless and use artificial intelligence to unleash your creativity.* Finally, sit in on a BIC class and be a “**BICster for a Night**” where current BIC students will present their own Brand Identity Guidelines in BIC’s Idea Development class.

**3 WAYS to FEED YOUR CURIOSITY**

**Wednesday, November 8 at 4:30 - 9PM**

[RSVP here](https://bit.ly/bicfallopenthouse)