



2023 FALL OPEN HOUSE



3 WAYS to FEED YOUR CURIOSITY

Wednesday, November 8 at 4:30 - 9PM

First, start with **The BIC Info Session** where BIC Program Director Nancy R. Tag talks “All Things BIC.” Then join us for the @BIC Lecture by PJ Pereira, *AI Anxiety: How to be fearless and use artificial intelligence to unleash your creativity*. Finally, sit in on a BIC class and be a “BICster for a Night” where current BIC students will present their own Brand Identity Guidelines in BIC’s Idea Development class.



MASTER'S IN BRANDING
+ INTEGRATED
COMMUNICATIONS

RSVP here

<https://bit.ly/bicfallopenhouse>