

HOW MEDIA WORKS

Discover exciting jobs in the ever-expanding world of media that you didn't even know existed.



THURSDAY, NOVEMBER 16TH at 7PM

Join us for a lively discussion with BIC alums who have made their mark on media. Explore pathways to successful careers in the ever-expanding, exciting world of media communications that might surprise you. Moderated by FOB **Yerddy Lanfranco**, SVP Business Intelligence at Kinesso. Q&A with BIC Media Professor **Carole Walker**.

Our BIC Alumni Panelists >>

- Donna Dei-Baning, BIC 16, Carat USA
- Donald Rugama, BIC '18, Bayer Pharmaceuticals
- Kelvin Morales, BIC '19, OMD
- Jeffrey Burgos, BIC '22, GroupM
- Isabella Santana, BIC 23, OMD

The Brief BIC Brief

Interested in applying to BIC's Media Track in Fall 2024? BIC Program Director **Nancy R. Tag** will kick off the session with a quick overview of the BIC MPS program and provide some insider info and admissions deadlines. Note >> first Fall '24 deadline will be here sooner than you think: December 1st.

