2021-Beth-Schachter-Slack-post-written-communication

The Craft of Writing Effectively Here is a real gem about why experts such as scientists have trouble communicating their complex ideas effectively and ways to overcome that problem. The presenter, Larry McEnerney, for many years headed the writing program at U of Chicago.

YouTube | UChicago Social Sciences LEADERSHIP LAB: The Craft of Writing Effectively July 4th, 2021