

FAST FACTS

Thursday, November 6, 2025 from 6 - 8:30 pm

The City College of New York - CUNY
Shepard Hall - 259 Convent Ave - NYC 10031
#250 Recruiters - #290 Reception
<https://www.ccny.cuny.edu/about/directions>

Who attends?

- about **300 current students**, representing a community of more than 3,500 graduates since the Ad/PR Program was founded in 1984
- highly competitive **Ad/PR - Journalism - Communications undergraduates**
- Branding & Integrated Communications (**BIC**) **graduate students**
- **alumni & supporters**
- **30+ recruiters and representatives** from leading agencies, brands, media associations

The experience.

- candidates pre-select recruiters for brief formal 1x1 interviews with juniors, seniors & grad students
- recruiters receive resumes in advance and accept on site exchanges, time permitting
- agencies and brands have option to also informally connect with candidates during the Networking Reception, which includes seasoned alumni (some with 10+ years' experience) eager to solve your business challenges and tackle new management responsibilities
- currently no fee for recruiters to participate

Featured Recruiters, Associations & Supporters

VML, FINN Partners, Burson, Weber Shandwick, Publicis, Ogilvy, Hunter PR, The TASC Group, M Booth, NBCUniversal, The Fragrance Foundation - Scents of Success - Fragrance Forward, Ketchum, DKC, Hill+Knowlton Strategies, d éxposito & Partners, Edelman, Omnicom, FleishmanHillard, Lippe Taylor, R/GA, Droga5, Sloan & Company, Quinn PR, Derris, The Gradient Group, Berlin Rosen, Yes Network, M Booth, The New York Giants, FGS Global, 5WPR, The Stevens Group, PR2Politics, MAIP Program - 4As American Association of Advertising Agencies, COOP Careers, The PR Museum, Public Relations Student Society of America, PRSA-NY, American Advertising Federation, Black Public Relations Society-NY, Hispanic Public Relations Association-NY, National Association of Black Journalists, Emma Bowen Foundation and The LaGrant Foundation to name a few. [partial list - 2015 - 2025]

Why *Building Bridges* is important.

In our Age of AI, Impact & Inclusion, CCNY partners with the marketing communications industry to meet the needs of evolving audiences and new and maturing brands—who demand visionary leadership in a splintered communications landscape. As we work together to predict and analyze market trends, **CCNY Communications Majors** represent a dynamic subset of a 16,000-member student body that includes 150 nationalities. Trained in the media capital of the world, our students enjoy global reach and influence.

In collaboration with alumni and supporters, **PRSSA - AAF** student clubs host professional development workshops to prepare students for a wide range of apprenticeships and fellowships prior to graduation so talent is ready to contribute on Day 1. Many recruiters and brands have 360° relationships with CCNY, offering guest lectures, agency tours, internships, and mentoring on the road to hiring knowledge workers who are eager to contribute and grow. CCNY is **ranked #1** by The Chronicle of Higher Education out of 369 selective public colleges in the US on the **overall mobility index**. The Center for World University Rankings places CCNY in the **top 1.2%** of global universities in terms of **academic excellence**.
<https://www.ccny.cuny.edu/about>

Questions? Interested in recruiting? Contact:

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Director of Internships, Scholarships & Industry Relations

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Please DONATE to our **Ad/PR Student Fund**. All SUPPORT is appreciated!

<http://giving.ccny.cuny.edu/donate-now?designation=264>

Eventbrite RSVP Link Coming Soon!