

Technological competency

Digital Portfolios (First Year writing)

Outcomes:

Incorporate different media (images, graphs, charts, or hyperlinks) for clear rhetorical aims and / or communicate effectively across different modes (written, visual, aural, spatial, gestural).

- present the content so that it is easy to navigate and appropriate for digital audiences
- maintain stylistic consistency from one page to the next;
- use color and contrast to make things simple for digital audiences;
- use font and page layout to create a neat, easy-to-read text

MULTIMODAL COMMUNICATION	Advanced (5) (Almost) Always	Proficient (4) Mostly	Minimally Proficient (3) Sometimes	Attempted (2) Barely	Absent (1) Not at all
<p>Student incorporates into their writing different media (images, graphs, charts, or hyperlinks) for clear rhetorical aims and / or communicates effectively across different modes (written, visual, aural, spatial, gestural).</p>	<p>Uses different modes & media expertly</p> <p>For example:</p> <ul style="list-style-type: none"> -Student expertly incorporates different media (4+ examples) -Rhetorical aims are almost always clear -Student successfully communicates across different modes 	<p>Uses different modes & media sufficiently</p> <p>For example:</p> <ul style="list-style-type: none"> -Student sufficiently incorporates different media (3+ examples) -Rhetorical aims are mostly clear -Student may have communicated in just one mode (writing) or was not as effective in other modes 	<p>Uses different modes & media coherently</p> <p>For example:</p> <ul style="list-style-type: none"> -Student coherently incorporates different media (2+ examples) -Rhetorical aims are mostly clear -Student communicated in just one mode (writing) or was ineffective in other modes 	<p>Uses different modes & media ineffectively</p> <p>For example:</p> <ul style="list-style-type: none"> -Student attempted incorporation of different media (1+ examples) -Rhetorical aims may not be clear -Student communicated in just one mode (writing) 	<p>No demonstration is assessable</p> <p>For example:</p> <ul style="list-style-type: none"> -Student shows no awareness / attempt. -The portfolio is mostly empty, the task was not done, or it is too challenging to understand the student's communication