



# The Economic Value of The City College of New York

## About CCNY

**16,298**  
Credit students

**1,443**  
Non-credit students

**2,592**  
Employees



## Economic impact analysis



**\$3.3 billion** Added income

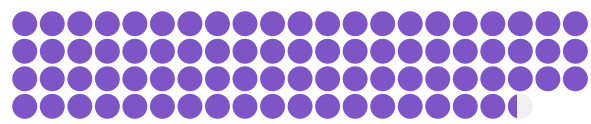
### Alumni impact

Impact of the increased earnings of CCNY alumni and the businesses they work for

An economic boost similar to hosting the Super Bowl **9x**



OR **20,332** Jobs supported



**\$207.7 million** Added income

### Operations spending impact

Impact of annual payroll and other spending

Enough to buy **4,396** new cars



OR **1,728** Jobs supported



**\$85.6 million** Added income

### Visitor spending impact

Impact of visitors attracted to the region for events hosted by CCNY

Enough to buy **5,837** families\* a year's worth of groceries



OR **644** Jobs supported



**\$66.4 million** Added income

### Student spending impact

OR **673** Jobs supported



**\$58.1 million** Added income

### Research spending impact

OR **431** Jobs supported



**\$9.8 million** Added income

### Construction spending impact

OR **98** Jobs supported

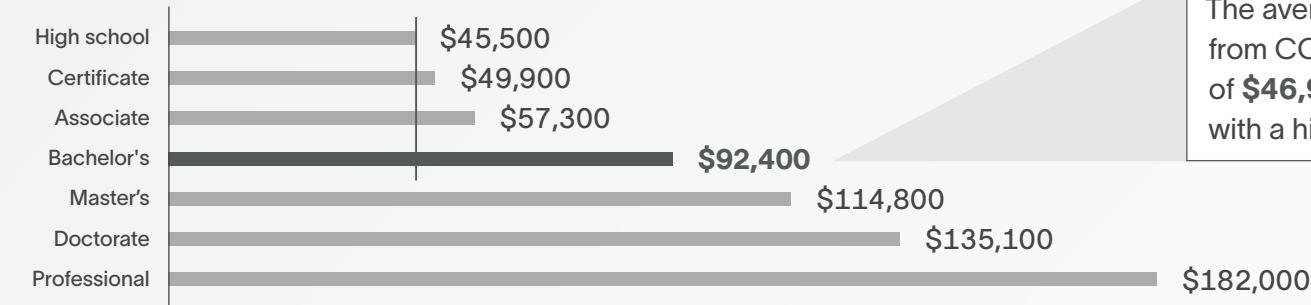


● = 250 jobs \* = family of four

## Investment analysis

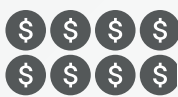


### Average earnings by education level at career midpoint



The average bachelor's degree graduate from CCNY will see an increase in earnings of **\$46,900** each year compared to someone with a high school diploma working in New York.

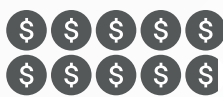
For every  
\$1...



**Students** gain **\$7.90**  
in higher lifetime earnings



**Taxpayers** gain **\$1.60** in added  
tax revenue and public sector savings



**Society** gains **\$9.80** in  
added income and social savings