Undergraduate Film & Video Program

(Proposed revisions by Acting Program Director – Fall 2011)

Mission Statement

The mission of the BFA Film & Video program is to educate students in the history, art, craft and technology of fiction and documentary media production. Embedded in a Liberal Arts academic environment, our courses explore the history of film and video, teach the art and craft of filmmaking, and provide intensive hands on production experience with the latest technology and experienced professionals. The program nurtures students to discover their own creative voice grounded in a concentrated knowledge base that will provide them with the diverse skills and resources to enter an ever-changing media world, or to continue their studies in a Master's Program.

Learning Outcomes

Student with a B.F.A. in Film & Video Program will

1. Motion Picture History & Theory

Foundation Courses: MCA-121, MCA-221, MCA-222

Advanced Courses: MCA-301, MCA-402. MCA-403, MCA-404

- Understand the history, theory, and development of major domestic and international cinema movements.
- Demonstrate the ability to research and critically analyze related concepts.

2. Motion Picture Production Skills

Foundation Courses: MCA-105, MCA-200, MCA-205, MCA-215

Advanced Courses: MCA-232. MCA-321, MCA-426, MCA-299-399 Internship

- Demonstrate the ability to effectively use film or video production and post-production equipment.
- Articulate an individual vision through production elements such as cinematography and/ or editing.

- Exhibit professionalism in collaborative environments.
- Understand the pre-production, production, and post- production processes in film or video.

3. Motion Picture Research & Writing

Foundation Courses: MCA-105, MCA-200, MCA-232

Advanced Courses: MCA-323, MCA-325, MCA-422, MCA-424, MCA-432, MCA-299-399

Internship

• Demonstrate the ability to research and organize, and critically analyze concepts related to media and/or cinema productions.

• Demonstrate the ability to develop and write for film or video productions and articulate an individual vision through such writing.

4. Critical Analysis (Portfolio - Based)

MCA-200, MCA-205, MCA-215, MCA-232, MCA-321, MCA-325, MCA-422, MCA-426, MCA-432

 Articulate a clear intent in produced work and demonstrate the ability to give and receive constructive feedback

BFA Film & Video Program Learning Outcomes GRID

OUTCOME CATEGORIES FILM/VIDEO	History & Theory (Writing portion based on scholarly / established		Motion Picture Production Skills		Motion Picture Research & Writing (Writing portion based on student-produced work)		Portfolio – Based Critical Analysis
COURSES	Foundation	Advanced	Foundation	Advanced	Foundation	Advanced	Advanced
MCA-105 Intro Media Production			Х		х		
MCA-121 Intro Film Studies	Х						
MCA-200 Intro Film Production			Х		Х		Х
MCA-205 Editing			Х				х
MCA-221 History & Theory I	Х						
MCA-215 Sound Prod & Design			Х				Х
MCA-222 History & Theory II	х						
MCA-232 Documentary Workshop I				Х	х		х
MCA-301 Critical Approaches to Indep. Cinema		Х					
MCA-321 Motion Picture Prod. I				Х			х
MCA-323 Screenwriting Workshop I						Х	
MCA-325 Directing						х	X

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OUTCOME CATEGORIES FILM/VIDEO COURSES	Motion Picture History & Theory (Writing portion based on scholarly / established		Motion Picture Production Skills		Motion Picture Research & Writing (Writing portion based on student-produced work)		Portfolio – Based Critical Analysis
	Foundation	Advanced	Foundation	Advanced	Foundation	Advanced	Advanced
MCA-402 Critical Approaches to Film Directors		Х					
MCA-403 Documentary in Film & TV		Х					
MCA-404 Studies in Film History & Aesthetics		Х					
MCA-422 Motion Picture Prod. II						Х	Х
MCA-424 Senior Writing Workshop						Х	
MCA-426 Digital Post Production				Х			Х
MCA-432 Documentary Workshop II						Х	Х