

## Mission Statement

THE MISSION OF THE MFA in Media Arts Production program is to prepare aspiring media makers to navigate and prosper in the rapidly expanding field of media arts, with equal emphasis on strong original storytelling in both the documentary and fiction genres. The program emphasizes independent media production through which our students create the imaginative, socially meaningful and cost effective works that have become the hallmarks of the independent media arts community. Upon graduation, students will have mastered production skills, have a firm grasp on markets for independent media and an appreciation of its history and development.

## Learning Outcomes

### *Student with the M.F.A. in Media Arts Production will:*

1. Create a tangible body of work that can be taken into the international marketplace.
2. Foster relationships with top media professionals through personal contact.
3. Master skills in primary area of specialization (Documentary or Fiction).
4. Become conversant with technical skills and specific language relating to camera, lighting, audio and editing.
5. Understand the major business models for international cinema for production and distribution.
6. Understand the role of media arts as a tool for social change and improvement of the human condition.
7. Understand the major aesthetic trends and theories in the development of media production.
8. Develop learning strategies to become a life-long learner in a field that changes daily.
9. Gain empirical experience in the social dynamics of media production — a collaborative art form.

# Learning Outcome Grid

*(Outcomes are numbered from 1 to 9 as listed above)*

Courses	Learning Outcomes								
	1	2	3	4	5	6	7	8	9
B0100 — Indep. Media Arts					X	X	X	X	
B2100 — Camera 1	X		X	X				X	X
B2200 — Camera 2	X		X	X				X	X
B2600 — Dig Prod Doc	X		X	X		X		X	X
B2700 — Prod Tech — Doc	X		X	X				X	X
B2800 — Prod Tech Fict	X		X	X				X	
B2900 — Res & Writ Doc I	X		X	X		X		X	
B3000 — Dig Prod Fict	X		X	X		X		X	X
B3100 — Fict Scr I	X		X			X			
B3200 — Fict Scr II	X		X			X			
B3300 — Res & Writ Doc II	X		X			X			
B5100 — Editing	X		X	X			X	X	X
B5300 — Sound Design	X	X	X	X					
B6100 — Producing		X	X		X			X	
B6200 — Directing Fiction	X		X					X	X
B6300 — Prod & Dir Doc	X		X	X	X	X	X	X	X

(Outcomes are numbered from 1 to 9 as listed above)

Courses	Learning Outcomes								
	1	2	3	4	5	6	7	8	9
B7100 — Sem in Media Arts	X	X	X			X	X		
B7200 — Media Marketing & Dist		X	X		X				
B9100 — Thesis Prod I	X	X	X	X		X		X	X
B9200 — Thesis Prod II	X	X	X	X				X	X
B9400 — Adv Doc Wkshp	X	X	X	X				X	X
B9500 — Adv Fict Wkshp	X	X	X			X		X	X
B9700 — Grad Intern		X	X		X			X	X