

Kathleen M. Dreyer

Professional Experience and Accomplishments

Head, Watson Library of Business and Economics

July 2008 to Present

Columbia University, New York, NY

- Responsible for the operation of Watson Library which has a collection of over 600,000 books and over 1000 journal titles.
- Supervise four librarians and six support staff.
- Manage materials budget of over \$1.5 million.
- Provide research assistance to faculty and students by utilizing business and economics databases and print resources.
- Provide library instruction on various business and economics research topics.
- Liaise with faculty at the Graduate of School of Business, Department of Economics and other schools and departments as appropriate.
- Liaise with the administration of the Graduate School of Business and Department of Economics.
- Negotiate licenses and contracts for electronic resources as needed.
- Committee work including: Reference Coordinating Committee [2007 to 2011; chair for 2009 – 2011]; Database Research Committee [Business School faculty committee]; Libraries Symposium Planning Committee [2005-2010; chair 2009 and 2010]; Student Library Advisory Committee [2014 to present]
- Raised approximately \$6000 for each of the 2008, 2009, and 2010 Columbia University Libraries Symposium from Proquest, EBSCO Publishing, Thomson Scientific, Bureau van Dijk, and Standard and Poor's Corporation
- University senator, 2010 to 2012

Adjunct Librarian

January 2012 to Dec. 2014

New York University Libraries, New York, NY

- Provided in-person and virtual reference assistance on a variety subjects.

Adjunct Professor

January 2013 to May 2013

Drexel University, iSchool, College of Information Science and Technology

- Course taught: Information Users and Services (online)

Visiting Assistant Professor

January 2012 to May 2012

Pratt Institute, School of Library and Information Science

- Course taught: Digital Data and Information (research methods class)
- Created syllabus for course.

Instructor, Masters in Information and Archival Management

January 2007 to May 2009

School of Continuing Education, Columbia University, New York, NY

Courses taught

- Business Information, Materials and Documents, Spring 2007, Fall 2007, Spring 2009
- Working with Commercial Vendors, Spring 2008 and Fall 2008
- Created syllabi for each of these courses; syllabi were used by subsequent faculty.

Electronic Services and Research Librarian

December 2003 to June 2008

Watson Library of Business and Economics, Columbia University, New York, NY

- Provided research assistance to faculty and students by utilizing major business databases, e.g. Bloomberg, Choices 3, Datastream, Dealscan, Factiva, Lexis/Nexis, Proquest and Thomson databases [including SDC and Thomson Research].
- Negotiated licenses and contracts for electronic resources.
- Managed budget for electronic resources of approximately \$700,000.
- Worked with database vendors in order to maintain and support business and economics electronic resources and ensure that all work correctly.
- Liaised with Library Systems office of Columbia University Libraries and Computing Services at the Columbia Business School.
- Maintained and updated research guides and the Watson Library website.
- Design workshops and conduct classes in the use of electronic resources.
- Trained users and colleagues in the use of new technologies and systems.
- Committee work included: Representative Committee of Librarians [chair for 2007]; Reference Coordinating Committee; LibraryWeb Steering; Empowering Research Committee [Business School faculty committee]
- Supervise intern for the Watson Library.

Education

- **Master of Arts in Quantitative Methods in the Social Sciences**, Columbia University, 2011
- **Master of Science in Library and Information Science**, Drexel University, Philadelphia, PA, 2002
- **Bachelor of Science in Biology**, Magna Cum Laude, Adelphi University, Long Island, NY, 1994

Presentations/Publications

Presentations

- Panel on use of EIU databases in the Academic Community at EIU Salesperson meeting, August 2005
- Panel on Services to Professional Schools at Association for Research Libraries Research Library Leadership Fellows Institute, February 2006
- Poster session, LACUNY Institute 2009, Poster title: "The Times They are A-Changin'" [Summary: Discusses the changes in higher education and how these changes impact libraries]
- Participated in panel discussion about the important of data in social sciences research, Association of Business Library Directors (ABLD) meeting, April 2010
- Presentation about the important of data to research, Association of Business Library Directors

(ABLD) meeting, April 2012

- “Watson Library: Our year of assessment.” Association of Business Library Directors (ABLD) meeting, April 2013
- Presented at the first annual St. Louis Federal Reserve, “Beyond the Numbers” October 2014. Presentation titled: “Linking Financial Data Sets: Possible Problems and Solutions.”

Publications

- Bakkalbasi, N. & Dreyer, K.M. (2015). Watson Library: Our year of assessment. *Ticker: The academic business librarian review*. Forthcoming.
- Bielskas, A. & Dreyer, K. M. (2012). *IM and SMS reference services for librarians*. E. Kroski, (Ed.). Chicago, IL: ALA Publishing.
- Dreyer, K. M. (2005). DealScan. *College & Research Libraries*, (66)2, 181.
- Dreyer, K.M. (2006). Sports business research network [SBRnet]. *College & Research Libraries*, 67(2), 181.
- Dreyer, K.M., Jordan, A. & Wassertzug, D. (2006). Targeted instruction programs for students in graduate professional programs at a large research institution: Lessons from business, journalism, and social work.” in D. Cook & T. Cooper (Eds.). *Teaching information literacy skills to education and social sciences students and practitioners: A second casebook of applications*. Chicago, IL: ACRL.
- Dreyer, K. M. (2007). Forrester research. *College & Research Libraries*, 68(5), 454.
- Halperin, M., Eichler, L., Khanna, D. & Dreyer, K. (2006). Just the FAQs, Ma’am: Sharing a business knowledge database. *Journal of Business & Finance Librarianship*, (12)1, 33 -37.

Professional Associations

- American Library Association, Business Reference and Services Section, Vendor Relations Committee, 2014 - present
- Association of Business Library Directors, 2008 – present
 - **Board member**, 2015 – present
- EBSCO Business Advisory Board, 2005 – present
- Sage Business and Management Library Advisory Board, 2014 to present
- SLA member 2003 – 2013
 - **Achievement in Academic Librarianship Award**, June 2008
 - Chair, Achievement in Academic Librarianship Award committee, 2009 to 2012.