### **Mission Statement**

The mission of the Economics department follows directly from the mission of the College: to foster student-centered education and to advance knowledge through scholarly research. Student-centered education will enable undergraduate and graduate students to analyze the nature and performance of the social institutions which facilitate the allocation of scarce resources among society's members. The undergraduate program in Economics trains students to evaluate a wide range of issues and problems so that they will have a basis for judging policies that promote social welfare. Undergraduates in Management and Administration will develop the skills necessary to manage and lead the modern organization in order to compete in today's world. The student programs emphasize the application of mathematics as well as the development of writing skills. Students gain quantitative and information-technology skills necessary to appreciate and evaluate economic theory and policy for each program of study. Following the College's vision of "Access to Excellence," courses are taught within a broad educational perspective stressing the importance of imaginative thinking, free inquiry, and the pursuit of life-long learning. As CCNY is a public college, graduates from the department will be informed, critical citizens with excellent skills in oral and written communication and possess the skills to become engaged competent professionals in their chosen field.

## **Learning Outcomes**

#### Student with a B.A. in Economics and Management should

- 1. explain the fundamental concepts of economic and managerial science.
- 2. apply mathematically rigorous analysis to appropriate topics.
- 3. collect and analyze economic and business data using appropriate statistical techniques and contemporary information technology skills.
- 4. integrate theory with public policy.
- 5. evaluate particular theories against empirical findings within management, finance, or economics.
- 6. compose excellent oral and written communications for diverse audiences.
- 7. appraise and refine their own teamwork and leadership skills.

#### Alumni of the economics and management programs should

- 8. contribute to the economic life of New York, in concord with The City College's mission as a public university with public purposes.
- 9. pass relevant professional exams and excel in their chosen careers.

#### The economics department should

10. attract and retain a diverse array of excellent students, in keeping with The City College' mission.

## **Learning Outcome Grid**

(Outcomes are numbered from 1 to 7 as listed below. ○ receives some emphasis in the course; • receives substantial emphasis in the course)

- 1. Explain the fundamental concepts of economic and managerial science.
- 2. Apply mathematically rigorous analysis to appropriate topics.
- 3. Collect and analyze economic and business data using appropriate statistical techniques and contemporary information technology skills.
- 4. Integrate theory with public policy.
- 5. Evaluate particular theories against empirical findings within management, finance, or economics.
- 6. Compose excellent oral and written communications for diverse audiences.
- 7. Appraise and refine their own teamwork and leadership skills.

Courses	Learning Outcomes										
	1	2	3	4	5	6	7				
100 Intro Micro	•	0	0		0						
103 Intro Macro	•	0	0	0	0						
<b>104</b> Quantitative Econ Analysis	•	0	0		0						
10101 Honors Econ	•	0	0	0	0						
220 Intermediate Micro	0	•			•		•				
225 Intermediate Macro	0	•	•		•		•				
230 International Econ				•		•					
231 International Finance				•		•					
240 Econ Development				•	•	•					
260 Industrial Organization		•		•	•	•					
270 Money & Banking				•		•					
<b>271</b> Corporate Finance			•	•		•					
272 Investments		•		•		•					
274 Advanced Finance		•	•	•		•	•				
275 Options & Futures		•	•	•		•	•				
280 Labor			•	•		•					

# **Learning Outcome Grid**

(Outcomes are numbered from 1 to 7 as listed below. ○ receives some emphasis in the course; ● receives substantial emphasis in the course)

Courses	Learning Outcomes										
	1	2	3	4	5	6	7				
<b>290</b> Statistics	0	•	•		•		•				
<b>294</b> Comp. Aided Econ	0	•	•		•	•	•				
<b>330</b> Marketing	0			•							
<b>340</b> Organization & Mgmt.	0		•	•			•				
<b>350</b> Managerial Econ.		0			•		•				
<b>352</b> Operations & Production				•	•						
<b>353</b> Admin. & Managerial Policy				•		•	0				
<b>358</b> Gov't Regulation and Exec			•	•		•					
<b>360</b> Accounting	•	•	•								
<b>299</b> Developing Mgmt. Skills	0			•		•	•				
354 Information & Tech. Mgmt.	0	0		•	•	0					
355 Leadership	0		0	•		0	•				
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