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CCNY Procurement Bulletin #17

To: All Departmental Procurement Liaisons

From: Mario Crescenzo, Jr.
Director of Business and Finance 

Subject: Paper Procurement Policy

Date: December 16, 2011

WHEREAS: The City University of New York Sustainability Project was given institutional clarity and impetus through the acceptance by Chancellor Goldstein on June 6, 2007 of Mayor Bloomberg's '30 in10' challenge, which among other things requires New York City's public and private universities to reduce their greenhouse gas emissions 30% by 2017;

WHEREAS: In April 2008, Governor Paterson signed Executive Order No. 4, establishing a New York State Green Procurement and Agency Sustainability Program, which directs state agencies, public authorities and public benefit corporations to green their procurements and to implement sustainability initiatives, and challenged state agencies to operate in a more sustainable manner;

WHEREAS: The City College of New York plays an integral role in educating students about sustainability, promoting responsible stewardship of the earth's resources and enabling students to be a part of protecting their own environment;

AND WHEREAS: We believe that the purchasing policies of City College, which influence not only environment as a whole but also specifically the paper product market, must be aligned with the stewardship standards and values that we promote through education, advancing responsible purchasing decisions that support responsible production practices;

THEREFORE: In accordance with CUNY Sustainability guidelines, Executive Order 4, and CUNY and State of New York purchasing rules and regulations, The City College of New York pledges to protect endangered forests and support sustainable tissue paper companies by developing and implementing the following procurement policy:

Procurement Policy

The City College of the City University of New York is committed to protecting the environment and reducing the university's carbon footprint. CCNY will purchase copy and sanitary paper products from companies that are equally committed to the protection of our environment. Such companies not only meet the price, availability and convenience requirements of the City University and the State of New York procurement guidelines, but also further the College's environmental and social considerations.

Effective January 1, 2011, The City College of New York will purchase paper and pulp products from the companies listed below that have demonstrated that they log and harvest sustainably according to a reputable and verifiable third party certification system that includes independent third-party audits, and must meet, or exceed the standards of the Forest Stewardship Council certification and/or EcoLogo:

State Contract # PC63991 BUNZL NORTHEAST, LLC providing Executive Order 4 compliant and EcoLogo Certified Jumbo Roll Toilet Tissue

State Contract # PC64088 with PAPER MART, INC using Item #4 providing Executive Order compliant 100% Post Consumer Recycled Copy Paper that is FSC certified.

State Contract # PC64083 INTERNATIONAL PAPER COMPANY using Item #4 providing Executive Order compliant 100% Post Consumer Recycled Copy Paper that is FSC certified.

State Contract # PC63830 with STAPLES BUSINESS ADVANTAGE using Item #620014 providing Executive Order compliant 100% Post Consumer Recycled Copy Paper that is FSC certified and endorsed by the Rainforest Alliance.

FURTHERMORE, in purchasing decisions outside the scope of this policy, the College commits to give first preference to paper products made from 100% post-consumer recycled materials in accordance with Executive Order 4. In addition, in Fiscal Year 2012, the College intends to develop specifications and issue a solicitation for the purchase of Bathroom Tissue that is both Executive Order 4 compliant and FSC certified.