

THE CITY COLLEGE OF NEW YORK

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Inaugural BFA Thesis Exhibition, May 2003

The first exhibition of BFA thesis projects in Electronic Design & Multimedia was held in May, 2003 [Exhibition dates: 5/19/2003-5/30/2003] in the Art Department Gallery in Compton-Goethals Hall. The opening reception on 5/22/2003 was attended by President Gregory Williams, Dean Jim Watts, Herbert Robinson, Jerry and Aida Robinson, Bernard and Judy Robinson, other invited guests and many faculty and students. Dean Jim Watts cut a ribbon to open the exhibition. (note: President Williams was not present at the ribbon-cutting but is in other photos)

The exhibition presented work in the areas of Corporate Identity Design, Publication Design, Internet (Flash) Animation, Game Design, Digital Video and 3D Modeling and Animation. Twelve students presented projects, including: Evi Abeler, Ildicia Aracena, Maggie Bauza, Roni Ben-nun, Wayne Champagne, Siu Kwan Chong, Audrey Delafalaise, Vijay Jagdeo, Brenda Kim, Larry Larocque, Thomas Ng and Danielle Penn. Their faculty advisor was Professor Annette Weintraub.

The Art Department's program in Electronic Design and Multimedia has a philosophy of media integration, reflected in aesthetics and technology, which is central to a curriculum that moves fluidly between still or moving images, finds its output on paper or in virtual space, incorporates text and audio, can be navigated in a linear sequence or randomly in hypertext, and takes the form of a self-contained authored work or open-ended interactive experience.

Since 1983, EDM has evolved from a traditional graphic design base to a digitally based production and education model. Course areas include: typography, design for print, digital imaging, Web design, multimedia design, digital video, 3D imaging and animation.

EDM is CUNY's most comprehensive undergraduate design/media program and the only BFA in Electronic Design at CUNY. The BFA degree offers an in-depth, professionally oriented, design-based BFA program to approximately 75 undergraduate students and stresses a thorough and practical design education which will prepare students for careers as print and media designers of all forms. The Art Department also offers the option of a more traditional liberal arts BA degree with an electronic media specialization to the approximately 150 students in the area concentration. This option balances a solid overview of art principles with a strong media design foundation and provides the benefits of a broad liberal arts education.

Photo credits: Evi Abeler

These web-size jpgs, full size images are available on CD.



Left to right: Audrey Delafalaise, Roni Ben-nun, Ildicia Aracena, Brenda Kim, Prof. Annette Weintraub, Siu Kwan Chong, Evi Abeler, Danielle Penn, Vijay Jagdeo, Thomas Ng



Left to right: Prof. Ellen Handy (Art Dept. Chair), Prof. Annette Weintraub, Judy Robinson, Bernard Robinson, Dean Jim Watts, Herbert Robinson, Aida Robinson, Jerry Robinson.



Herbert Robinson and Maggie Bazuzza (Thesis Student)



President Williams looking at Evi Abeler's project



President Williams with Ildicia Aracena (Thesis Student)



President Williams with Ildicia Aracena (Thesis Student)



Prof. Kevin McCoy, Prof. Annette Weintraub, Herbert Robinson



guests at opening 1



guests at opening 2